

# NWTRCC Objectives - 12/1/08 - 11/30/09

(approved; bold = new items)

## 1. OUTREACH

- a) Send out NWTRCC ads and announcements to alternative media for free publication + PSA's for radio.
- b) **Reconstitute the young adult review committee to give input on NWTRCC work.**
- c) **Add a speakers' bureau to the website. (Ginny will help set up)**
- d) Promote War Tax Boycott effort as per this mtg decision.
- e) **Get on at least 1 social networking website (ie Facebook- Mike B will do)**
- f) **Send What is NWTRCC to peace conference centers.**
- g) **Promote the new film.**

## 2. MEETINGS

- a) Organize two Coordinating Committee meetings in May '09 and fall '09.
- b) Arrange for NWTRCC representatives to go to at least three additional group's national meeting: Pax Christi, Gandhi Conference, Natl Vets for Peace, Think Outside the Bomb, UFPJ, FOR (Ginny will help get dates)
- c) Consider skills trainings at meetings.

## 3. NEWSLETTER

- a) Publish six issues of newsletter *More Than a Paycheck*.
- b) Send bulk copies of newsletter to network folks on request.
- c) Include a camera ready ad in December & Feb issues. (Rick Bickhart to design). Make it available electronically on web (Peter Smith).
- d) **Send display copies to progressive libraries/info shops. (Mike B will compile list)**

## 4. NETWORK

- a) Update the Network list in the early fall.
- b) Respond to requests for basic WTR information and connect with local contacts.
- c) Recruit 5 new area contacts, especially for states currently not covered, or for areas sparsely covered (Coordinator to do with the help of Ad Com).
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. Goal of 3 - emphasis on youth groups (ideas - IVAW, Food Not Bombs chpts)
- e) Survey of alternative funds and make a report in MTAP.
- f) Follow up on affiliates project (Clark Hanjian)

## 5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old literature stock as needed.
- c) Write briefs on legal issues that arise. - Start other issues: citizenship
- d) **Use/ listen to reconstituted Youth review committee.**
- e) **Check with WRL about status of WTR book .**

## 6. MEDIA (PRESS, RADIO)

- a) Gather information on the Tax Day plans of local groups and send to everyone on the NWTRCC network list for local press work.
- b) Produce a national press release for Tax Day and distribute to media (especially those who have responded in the past).
- c) Do additional media work related to **the new film**.
- d) Create new & distribute PSAs for WTR and Boycott.
- e) **Get articles placed in Sojourners, Christian Century (DonK)**

## 7. DIGITAL RESOURCES - WEB

- a) Regularly post the newsletter, PSAs, and NWTRCC resources on the Web (Peter S & Ed H). Add video clips. Link to web blogs related to wtr (add disclaimer as needed).
- b) Maintain list serve (Robert Randall).
- c) **Pursue website redesign (OR students or volunteers)**
- d) Continue work of video committee; **promote film as soon as it is ready with shorts on YouTube also.**
- e) Keep the website updated. (Peter S, Ruth, Ed H)

## 8. COUNSELING AND LEGAL INFORMATION

- a) Provide WTR counseling on request.
- b) Review and disseminate in coordination with legal point person changes in laws and regulations pertinent to WTR thru newsletter & posts on website. (Lincoln, Ruth, Dave G)
- c) Offer new-counselor training once a year and/or a training for trainers. (at least at one meeting in 09)
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.
- e) Recruit and train at least one person within each Boycott-sponsoring organization **or other networks**.

## 9. FUNDRAISING

- a) Raise funds as necessary to accomplish the above, including: Collect a list of religious funders to approach.
- b) Keep fundraising committee busy. (Daniel Woodham, Ginny)
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
- d) Video committee work on grants for film promotion.
- e) **add Paypal to social network website pages.**
- f) **Ask our local network folks to do appeal like Portland's (Ginny with advice from Pam et al)**
- g) **Do one special event in '09.**

## 10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who live below taxable income, recognizing the value of that choice.
- b) **Assist in revitalizing the WTR Penalty Fund (Robert, Peter S)**