1. OUTREACH
a) Use more online outreach for NWTRCC ads, announcements, and PSAs
b) Promote speakers bureau thru Social Media; use circuit riders
c) Keep Boycott palm cards in stock; update public list
d) Keep Social Media pages active (volunteers needed)
e) Continue to promote the film and Thoreau kit, including using Social Media outlets

2. MEETINGS
a) Organize two Coordinating Committee meetings in May and November.

b) Arrange for NWTRCC representatives to go to at least three additional group’s national meetings or events.

c) Offer skills trainings at meetings (ideas: talking about WTR; talking to media; resisting collection/being uncollectible; meeting process/consensus; online outreach).

d) Investigate options for virtual meetings (Skype, etc)

3. NEWSLETTER
a) Publish six issues of newsletter
b) Send bulk copies of newsletter to network on request.
c) Create new ads for online sources. (Rick Bickhart to design) and make widely available. (Peter Smith).
d) Increase newsletter subs - print and/or online.
e) Continue renaming/redesign process for masthead.

4. NETWORK
a) Update the Network list in the early fall.

b) Respond to requests for basic WTR information and connect with local contacts.

c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered (Coordinator to do with the help of AdComm, fundraising).

d) Encourage new or existing groups working on WTR to affiliate with NWTRCC.

e) Reports from alternative funds on web and/or newsletter
f) Continue to encourage new regional gatherings.

g) Revitalize/sustain local groups. Identify 1 struggling affiliate; concentrate effort into keeping it alive (OR, TX ?)

5. LITERATURE - PRINT RESOURCES
a) Fill literature orders.

b) Update or discontinue old literature stock as needed.

c) Write briefs on legal issues that arise.- next Businesses
d) Relationships/couples & WTR - Daniel W recommitted; interfaith brochure - Lauren Tepper; Workshop & outreach kit; media cheat sheet (see Media)

6. MEDIA (PRESS, RADIO)
a) Gather info on the Tax Day plans of local groups and send to everyone on the NWTRCC network list for local press work.
b) Produce a national press release for Tax Day and distribute to media (especially those who have responded in the past).
c) Do additional media work on whatever pops up that we cannot foresee at this point
d) Get articles in progressive & web magazines with help of Social Media consultant if continued; YES Magazine, Sojourners, Z, Quaker media
e) Finish for tax season a cheat sheet for talking to media (Charles and others)

7. DIGITAL RESOURCES - WEB
a) Regularly post the newsletter, PSAs, and NWTRCC resources on the Web (Peter S & Ed H). Add video clips. Link to web blogs related to wtr (add disclaimer as needed).

b) Maintain and PROMOTE list serve (Ed Agro; Ken Freeland, trainee)

c) Keep the website updated.

d) Work with and monitor Social Media consultant

e) Create and post short videos/PSAs for use in social media (use interns)

8. COUNSELING AND LEGAL INFORMATION
a) Provide WTR counseling on request.

b) Review and disseminate in coordination with legal point person changes in laws and regulations pertinent to WTR
c) Offer new-counselor training once a year and/or a training for trainers. - add time in Asheville
d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.

9. FUNDRAISING - HIGH PRIORITY
a) Raise funds as necessary to accomplish Objectives

b) Coordinate fundraising committee. (Erica)
c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.

d) Sell or trade ads for newsletter; add some “stuff” thru an online printer where we don’t have to stock in advance; Logo on tee shirt – big – sell it make it available on social media
e) Use online fundraising methods such as Kickstarter and Indiegogo for projects

10. SUPPORT
a) Offer support for WTRs by sending cards to people who have been collected on; send to some who live below taxable income, recognizing the value of that choice.

b) Continue to support and promote the WTR Penalty Fund; share names of those who want to start a new fund.