

Proposed NWTRCC Objectives 12/1/11 - 11/30/12

Approved by consensus - November 6, 2011

1. OUTREACH

- a) Send out NWTRCC ads and announcements to alternative media for free publication + PSA's for radio.
- b) Promote speakers' bureau, incl to Occupy movement
- c) Revive the Boycott; make new palm cards
- d) Keep the Facebook page active (all active on FB)
- e) Continue to promote the film. Ask people to make requests to their libraries to buy

2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November.
- b) Arrange for NWTRCC representatives to go to at least three additional group's national meeting.
- c) Offer skills trainings at meetings (ideas: talking about WTR; talking to media; resisting collection/being uncollectible; meeting process/consensus; online outreach).

3. NEWSLETTER

- a) Publish six issues of newsletter *MTAP*
- b) Send bulk copies of newsletter to network on request.
- c) Include a camera ready ad in December & Feb issues. (Rick Bickhart to design). Make it available electronically on web (Peter Smith).
- d) Redesign the newsletter to increase outreach (Rick)

4. NETWORK

- a) Update the Network list in the early fall.
- b) Respond to requests for basic WTR information and connect with local contacts.
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered (Coordinator to do with the help of AdComm, fundraising).
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC.
- e) Reports from alt funds on web and/or newsletter
- f) Continue to encourage new regional gatherings.

5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old literature stock as needed.
- c) Write briefs on legal issues that arise.
- d) Relationships/couples & WTR - Daniel W; interfaith brochure - Lauren Tepper; Workshop & outreach kit; media cheat sheet (see Media)

6. MEDIA (PRESS, RADIO)

- a) Gather information on the Tax Day plans of local groups and send to everyone on the NWTRCC network list for local press work.
- b) Produce a national press release for Tax Day and distribute to media (especially those who have responded in the past).
- c) Do additional media work related to Occupy/Mil Budget ...
- d) Get articles in progressive & web magazines
- e) Set up a cheat sheet for talking to media (Charles)

7. DIGITAL RESOURCES - WEB

- a) Regularly post the newsletter, PSAs, and NWTRCC resources on the Web (Peter S & Ed H). Add video clips. Link to web blogs related to wtr (add disclaimer as needed).
- b) Maintain list serve (Ed Agro)
- c) Keep the website updated.

8. COUNSELING AND LEGAL INFORMATION

- a) Provide WTR counseling on request.
- b) Review and disseminate in coordination with legal point person changes in laws and regulations pertinent to WTR
- c) Offer new-counselor training once a year and/or a training for trainers.
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.

9. FUNDRAISING - HIGH PRIORITY

- a) Raise funds as necessary to accomplish the above
- b) Coordinate fundraising committee. (Erica)
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
- d) Work at selling scarves; add buttons to plain; special offer in fundraising to give to Occupy

10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who live below taxable income, recognizing the value of that choice.
- b) Continue to support and promote the WTR Penalty Fund; promote and seek board members (Glenda Rae)